

Size & Position Template for one-piece pressure sensitive labels

BDX1

O-I 31256 PUNTED CLARET BVS (417g)
CR501 BORDEAUX SVELTE BVS (415g)

Caution: height 157mm
Optimal: height 153mm

Optimal Zone Height: At 153mm Maximum label height, the recommended maximum width is 95mm.

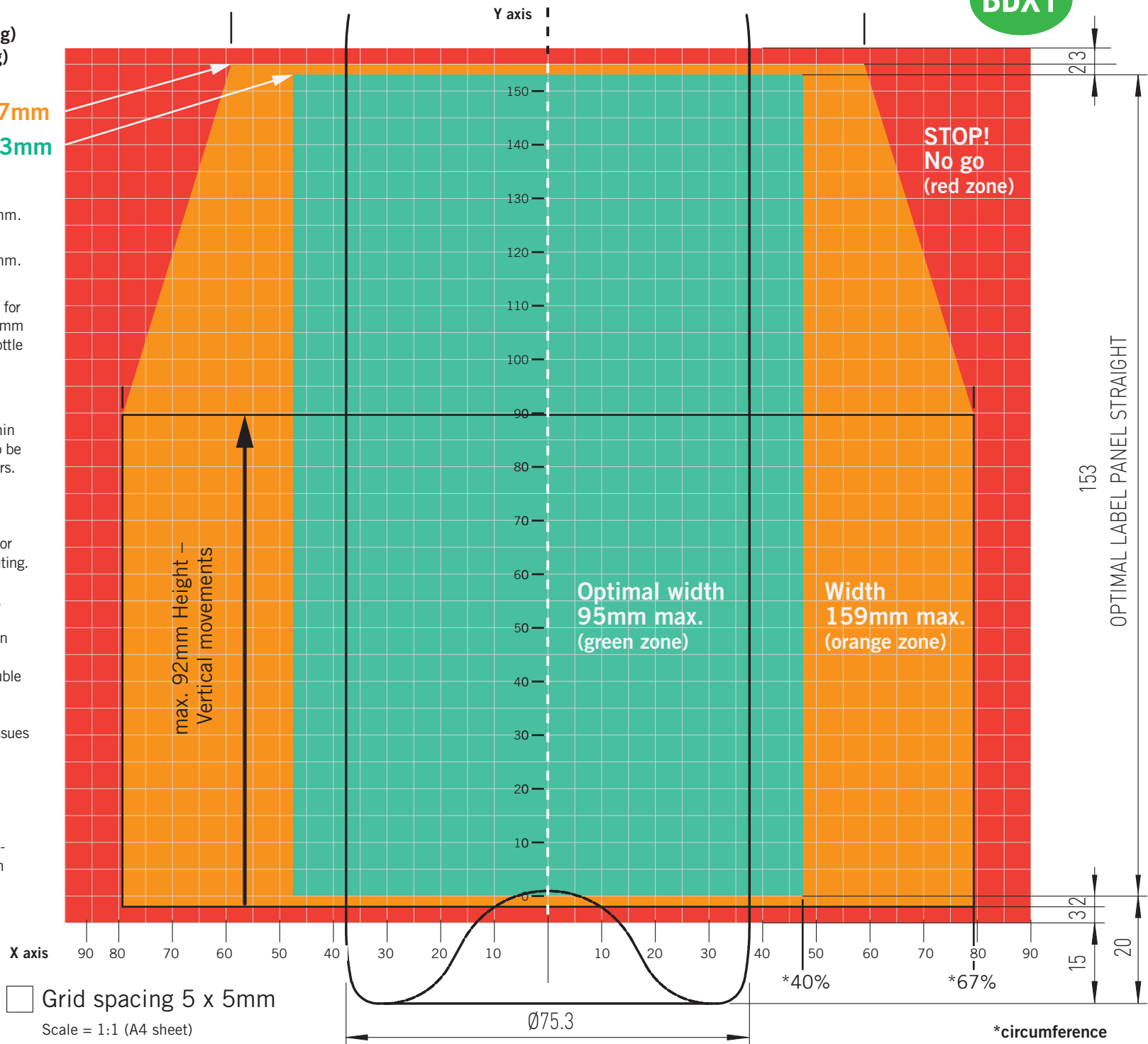
Caution Zone Width: At 159mm Maximum label width, the recommended maximum height is 92mm.

- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

RED ZONE – All risk on client: Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).

ORANGE ZONE – Caution: Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).

GREEN ZONE – Optimal: Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



□ Grid spacing 5 x 5mm
Scale = 1:1 (A4 sheet)



Size & Position Template for one-piece pressure sensitive labels

BDX2

O-I 30750 PUNTED CLARET BVS (450g)

Caution: height 157mm

Optimal: height 153mm

Optimal Zone Height: At 153mm Maximum label height, the recommended maximum width is 95mm.

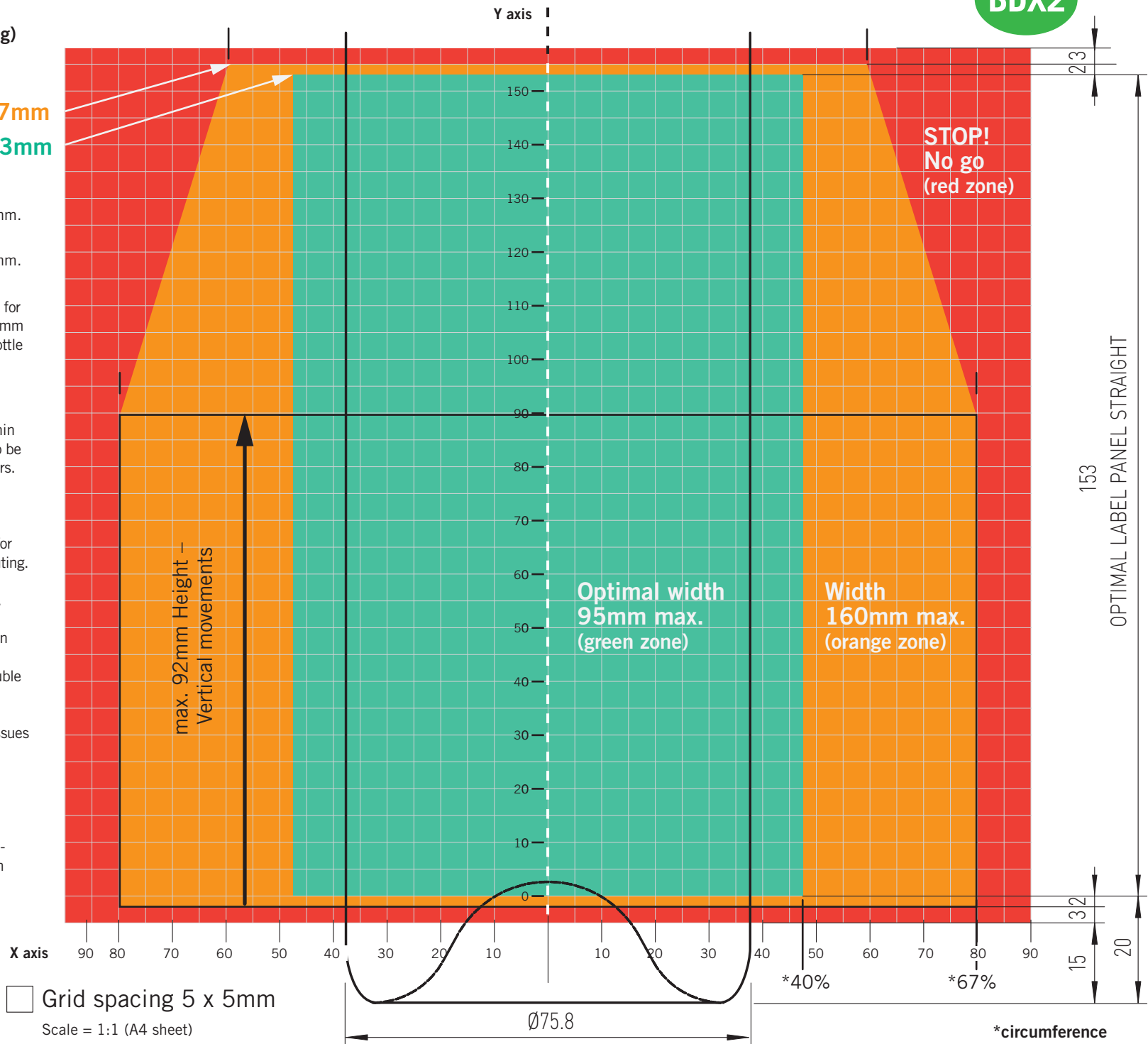
Caution Zone Width: At 160mm Maximum label width, the recommended maximum height is 92mm.

- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

RED ZONE – All risk on client: Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).

ORANGE ZONE – Caution: Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).

GREEN ZONE – Optimal: Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



X axis 90 80 70 60 50 40 30 20 10 0 10 20 30 40 50 60 70 80 90

Y axis 150 140 130 120 110 100 90 80 70 60 50 40 30 20 10 0

□ Grid spacing 5 x 5mm
Scale = 1:1 (A4 sheet)



Ø75.8

*40% *67%

15 20

*circumference

Size & Position Template for one-piece pressure sensitive labels

BDX3

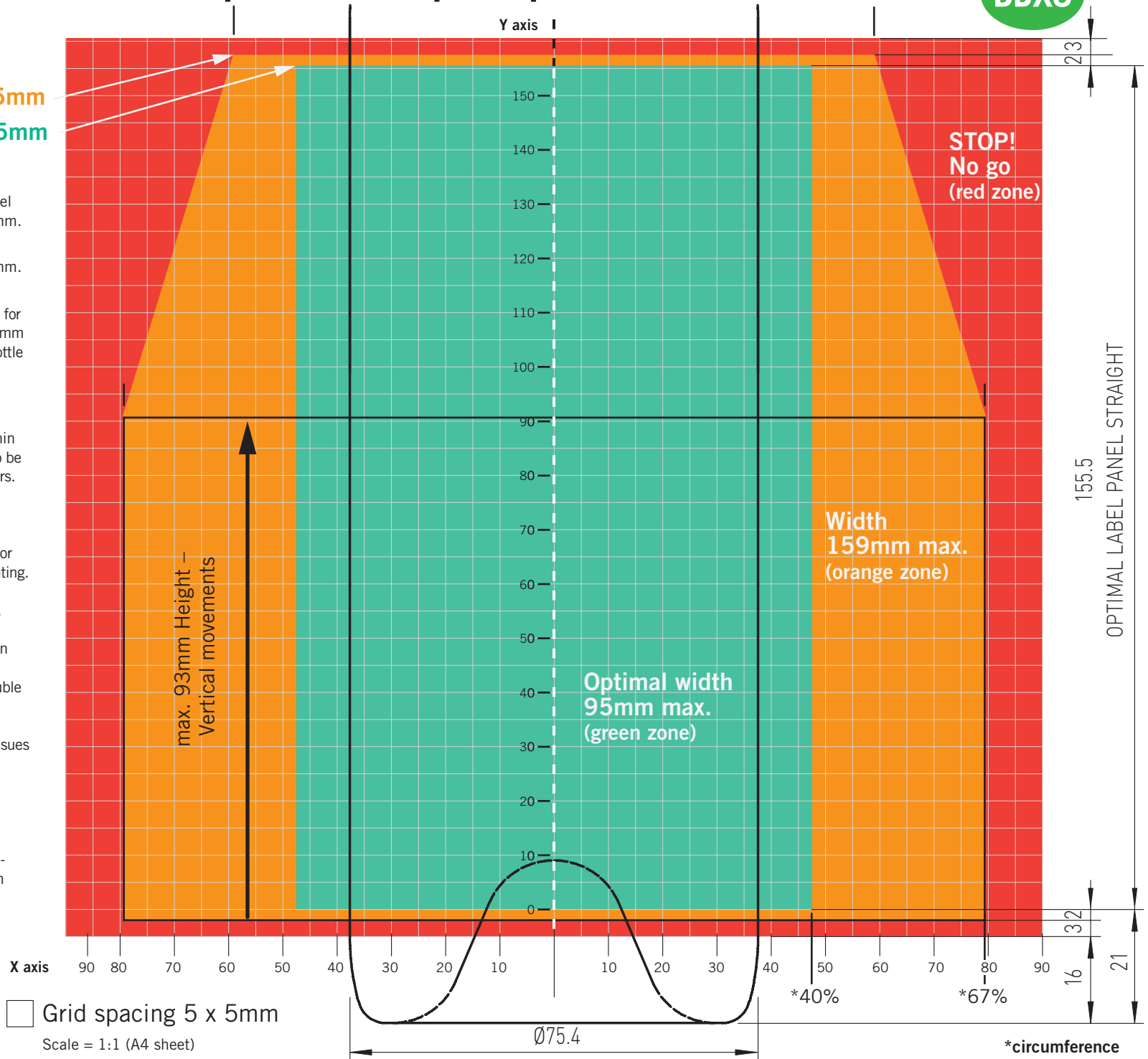
CR507 BORDEAUX
PREMIUM EXPORT BVS (510g)

Caution: height 159.5mm
Optimal: height 155.5mm

Optimal Zone Height: At 155.5mm Maximum label height, the recommended maximum width is 95mm.
Caution Zone Width: At 159mm Maximum label width, the recommended maximum height is 93mm.

- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



Grid spacing 5 x 5mm
Scale = 1:1 (A4 sheet)

Ø75.4

*40%

*67%

*circumference

Size & Position Template for one-piece pressure sensitive labels

BDX4

O-I 30053 CLARET PREMIUM BVS (580g)

Caution: height 165mm

Optimal: height 161mm

Optimal Zone Height: At 161mm Maximum label height, the recommended maximum width is 96mm.

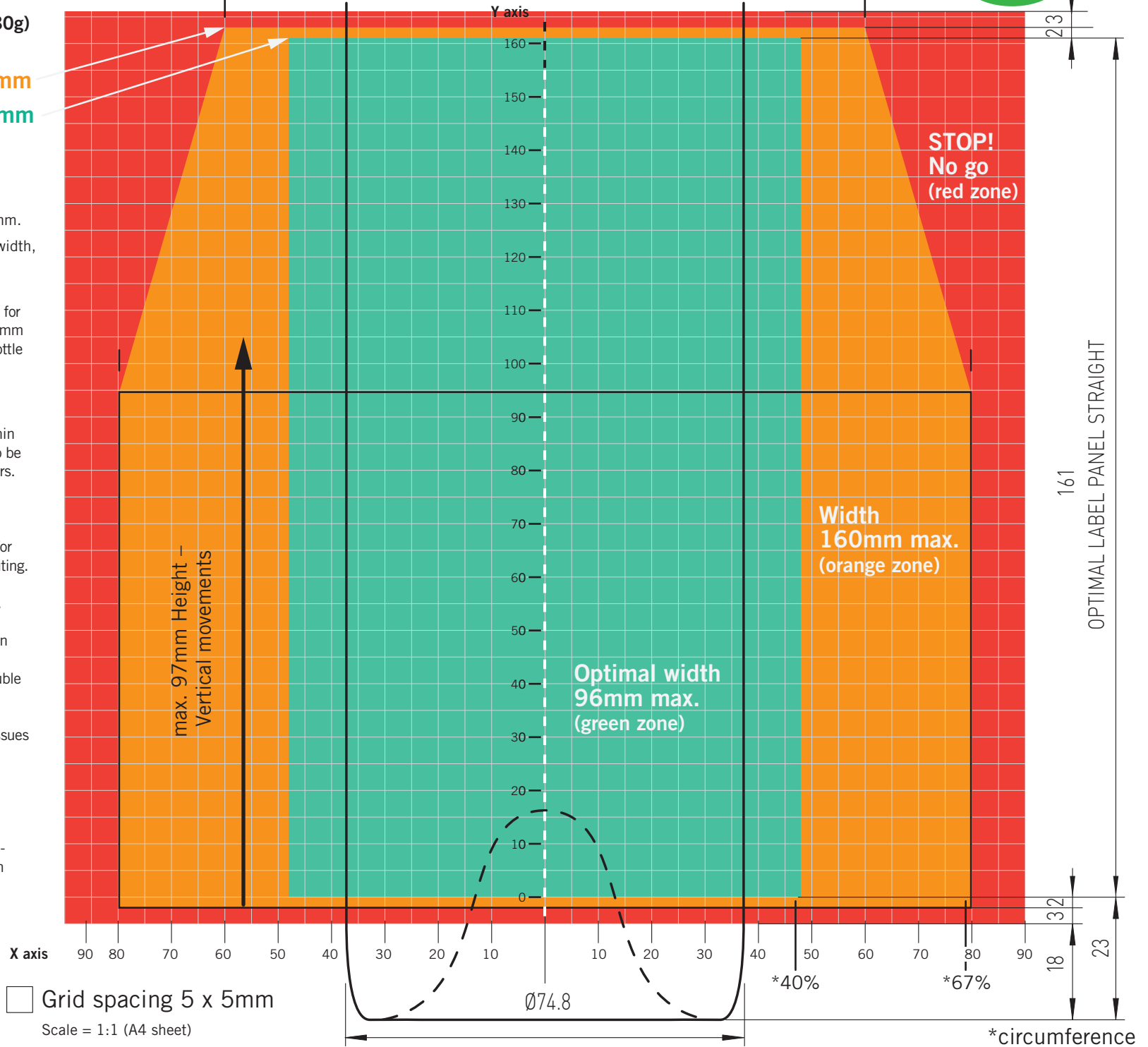
Caution Zone Width: At 160mm Maximum label width, the recommended maximum height is 97mm.

- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

RED ZONE – All risk on client: Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).

ORANGE ZONE – Caution: Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).

GREEN ZONE – Optimal: Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



Label positioning & sizing template system endorsed by:



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

Size & Position Template for one-piece pressure sensitive labels

BDX5

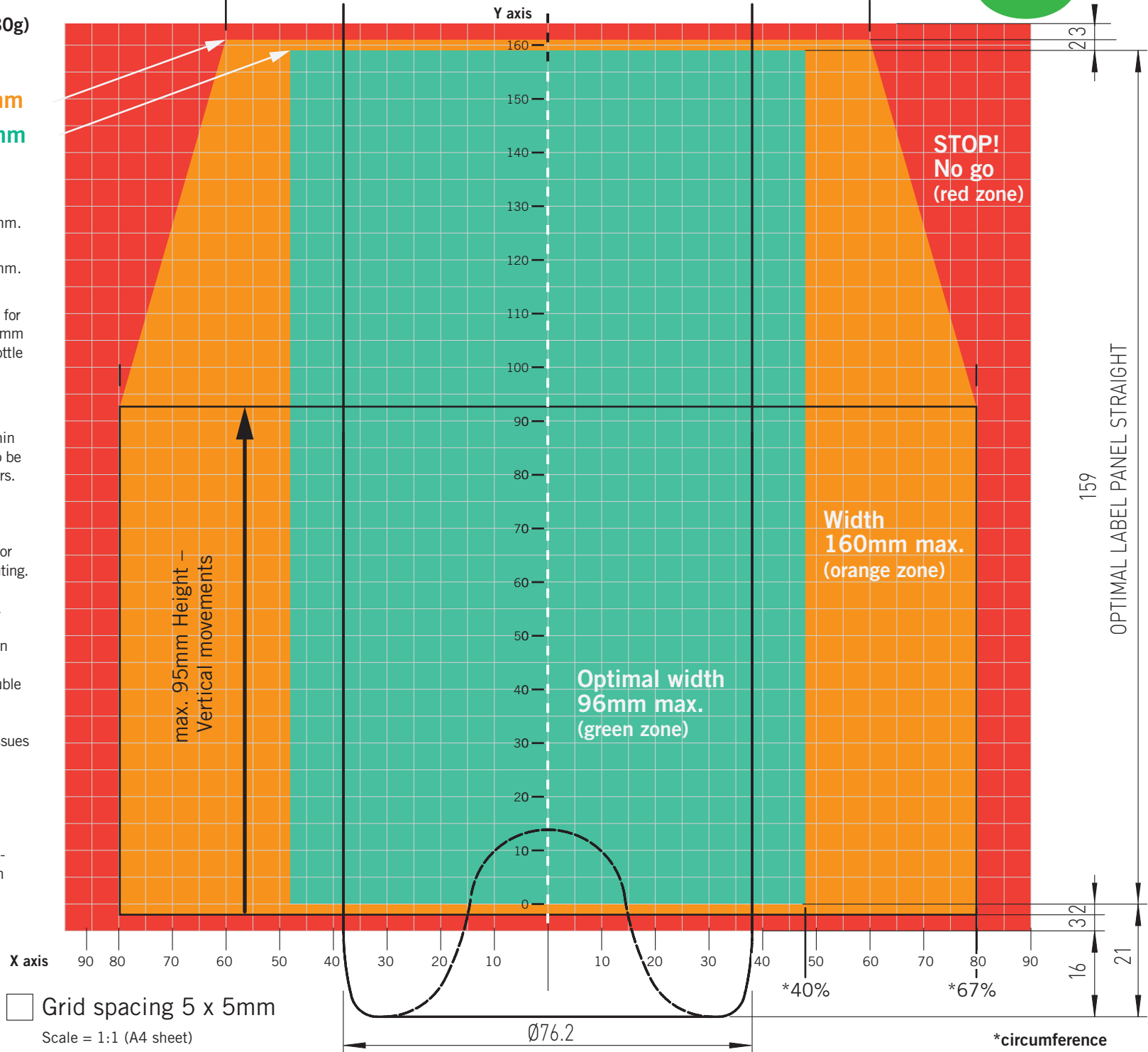
CR508 BORDEAUX PREMIUM BVS (580g)

Caution: height 163mm
Optimal: height 159mm

Optimal Zone Height: At 159mm Maximum label height, the recommended maximum width is 96mm.
Caution Zone Width: At 160mm Maximum label width, the recommended maximum height is 95mm.

- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



□ Grid spacing 5 x 5mm
 Scale = 1:1 (A4 sheet)

*circumference

Size & Position Template for one-piece pressure sensitive labels

BDX6

CR5015 BORDEAUX SUPERIOR BVS (550g)

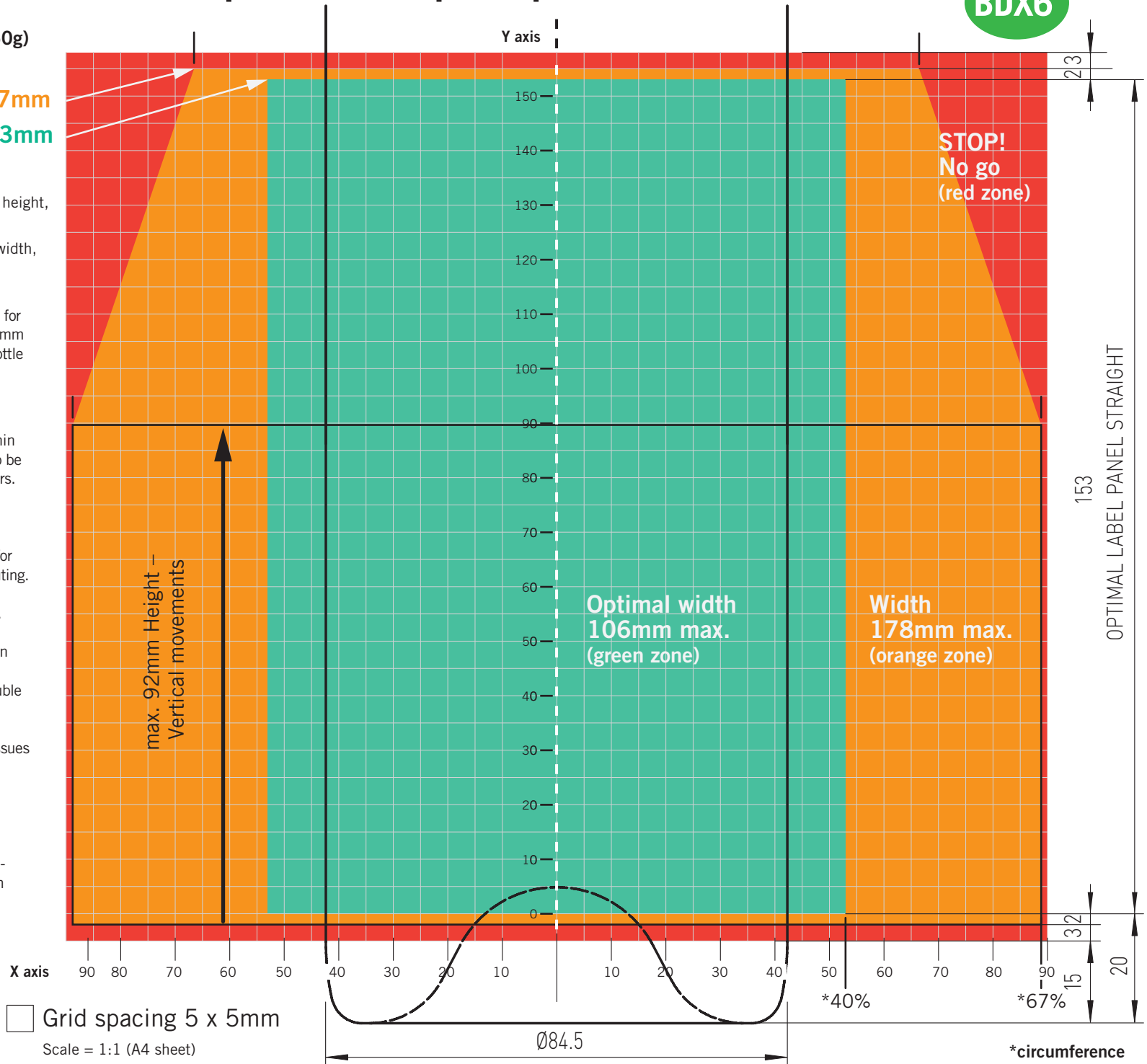
Caution: height 157mm
Optimal: height 153mm

Optimal Zone Height: At 153mm Maximum label height, the recommended maximum width is 106mm.

Caution Zone Width: At 178mm Maximum label width, the recommended maximum height is 92mm.

- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



Grid spacing 5 x 5mm
 Scale = 1:1 (A4 sheet)

*40%
 *67%
 *circumference

Size & Position Template for one-piece pressure sensitive labels

CR5011 BORDEAUX RESOLUTE BVS (695g)

BDX7

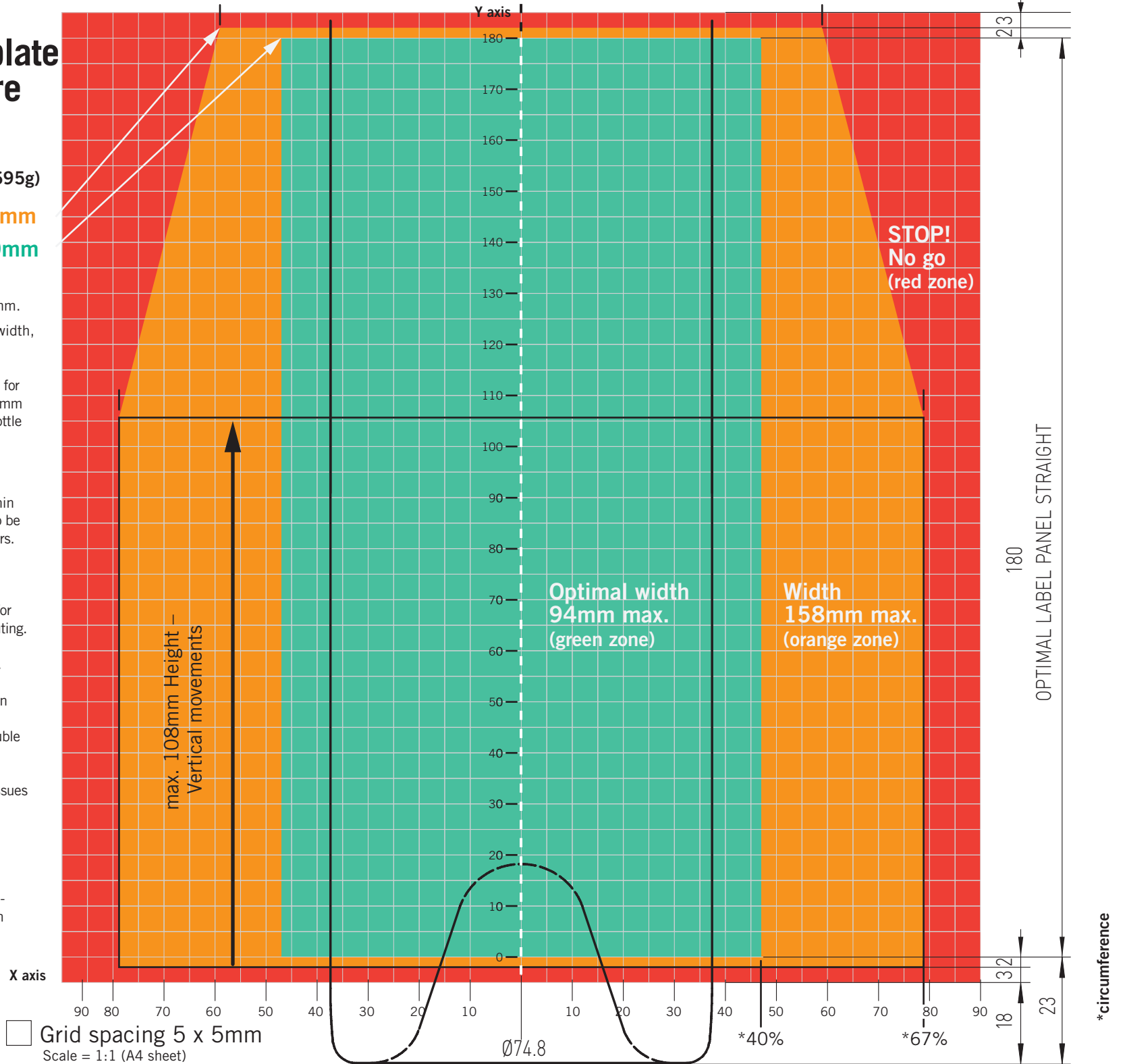
Caution: height 184mm

Optimal: height 180mm

Optimal Zone Height: At 180mm Maximum label height, the recommended maximum width is 94mm.

Caution Zone Width: At 158mm Maximum label width, the recommended maximum height is 108mm.

- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.
- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



Size & Position Template for one-piece pressure sensitive labels



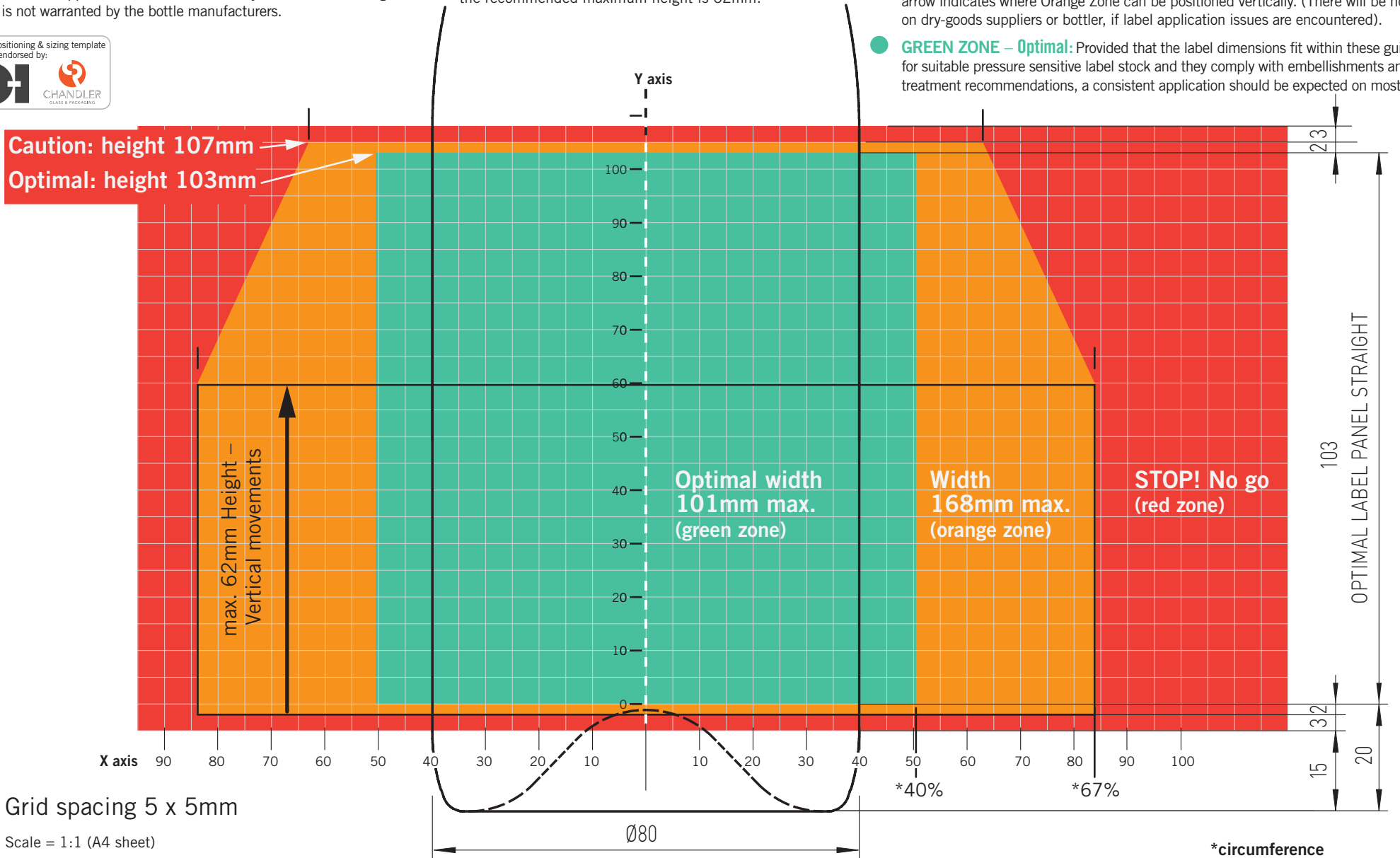
- The start/finish of the “Optimal Green Zone Height” for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph’s Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

O-I 31555 PUNTED BURGUNDY BVS (417g) CR404 BURGUNDY LEGERE BVS (420g)

Optimal Zone Height: At 103mm Maximum label height, the recommended maximum width is 101mm.

Caution Zone Width: At 168mm Maximum label width, the recommended maximum height is 62mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

Size & Position Template for one-piece pressure sensitive labels



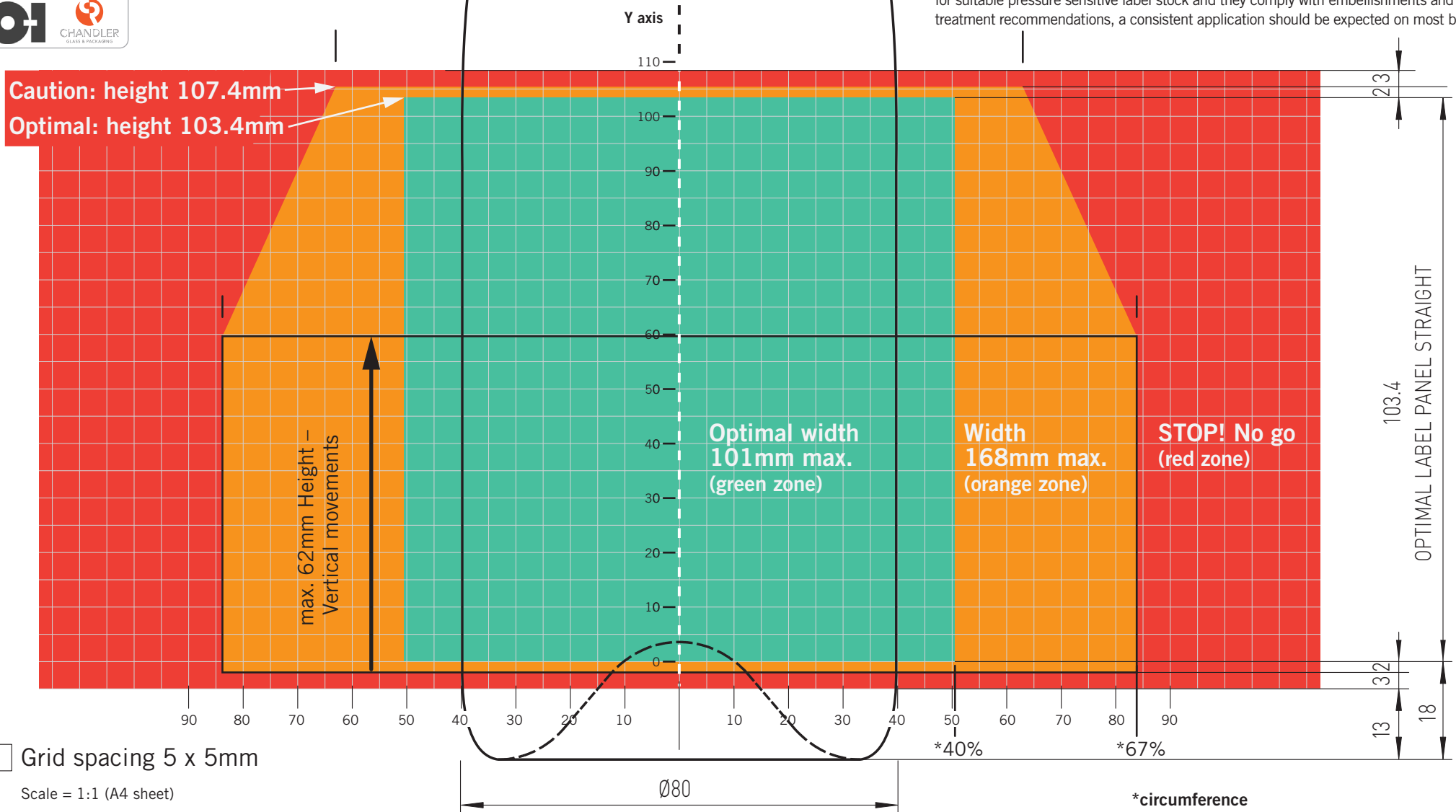
- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

O-I 30733 PUNTED BURGUNDY BVS (450g)

Optimal Zone Height: At 103.4mm Maximum label height, the recommended maximum width is 101mm.

Caution Zone Width: At 168mm Maximum label width, the recommended maximum height is 62mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

Size & Position Template for one-piece pressure sensitive labels



- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

CR403 BURGUNDY EXPORT BVS (480g)

Optimal Zone Height: At 108mm Maximum label height, the recommended maximum width is 101mm.

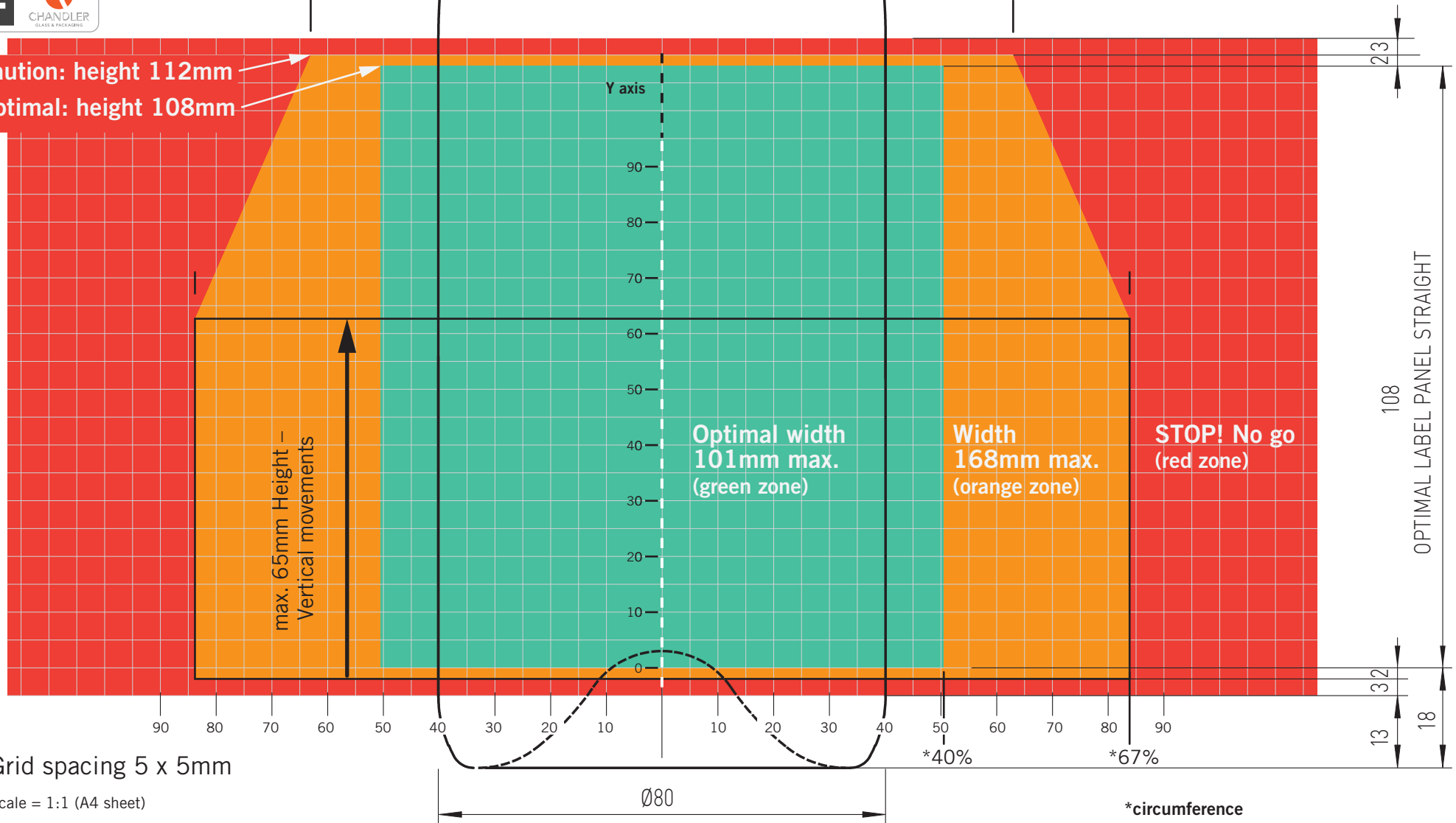
Caution Zone Width: At 168mm Maximum label width, the recommended maximum height is 65mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.

Label positioning & sizing template system endorsed by:



Caution: height 112mm
Optimal: height 108mm



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

*circumference

Size & Position Template for one-piece pressure sensitive labels



- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

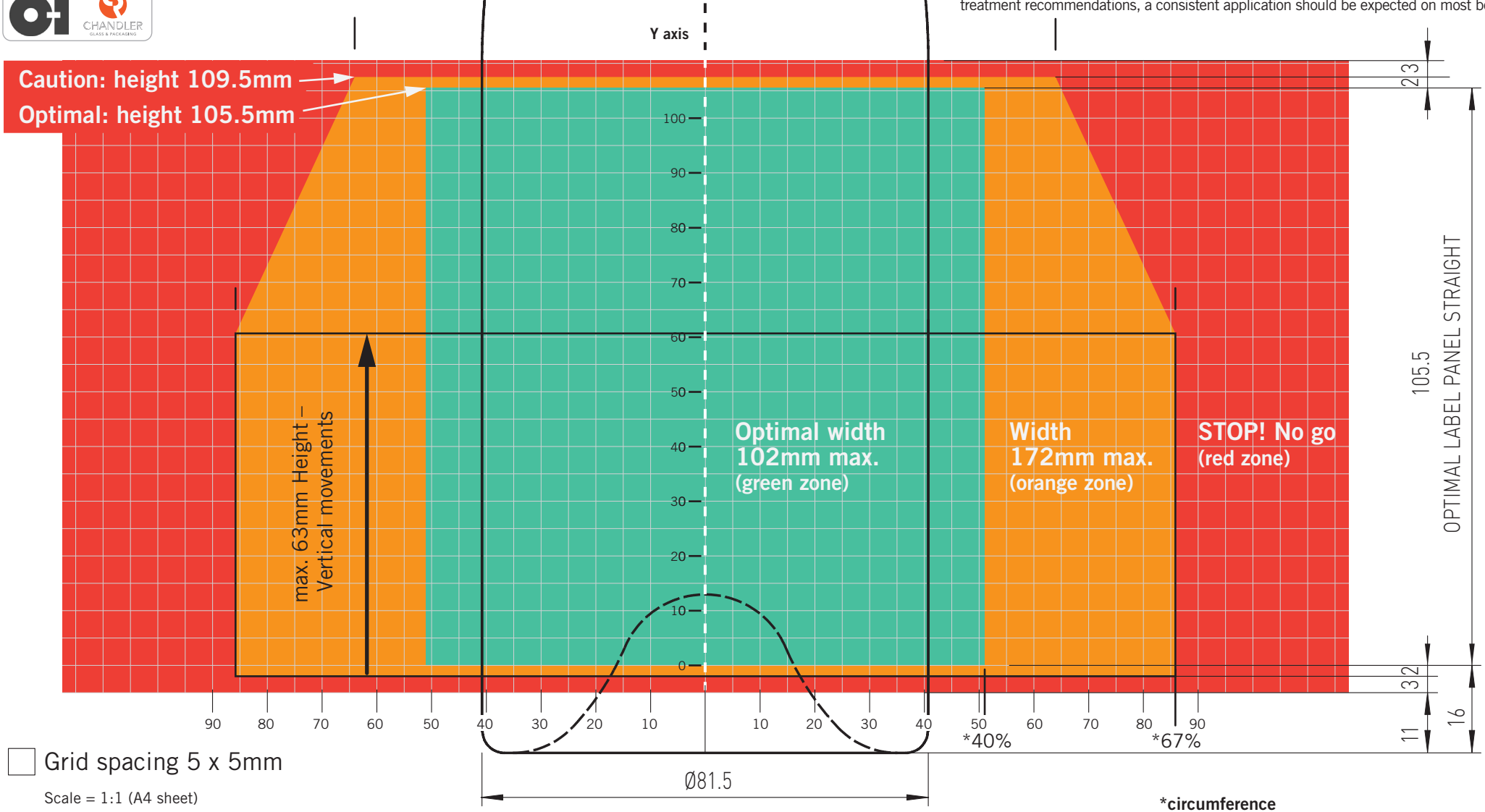


CR401 BURGUNDY TRADITIONAL BVS (555g)

Optimal Zone Height: At 105.5mm Maximum label height, the recommended maximum width is 102mm.

Caution Zone Width: At 172mm Maximum label width, the recommended maximum height is 63mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



Size & Position Template for one-piece pressure sensitive labels



- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

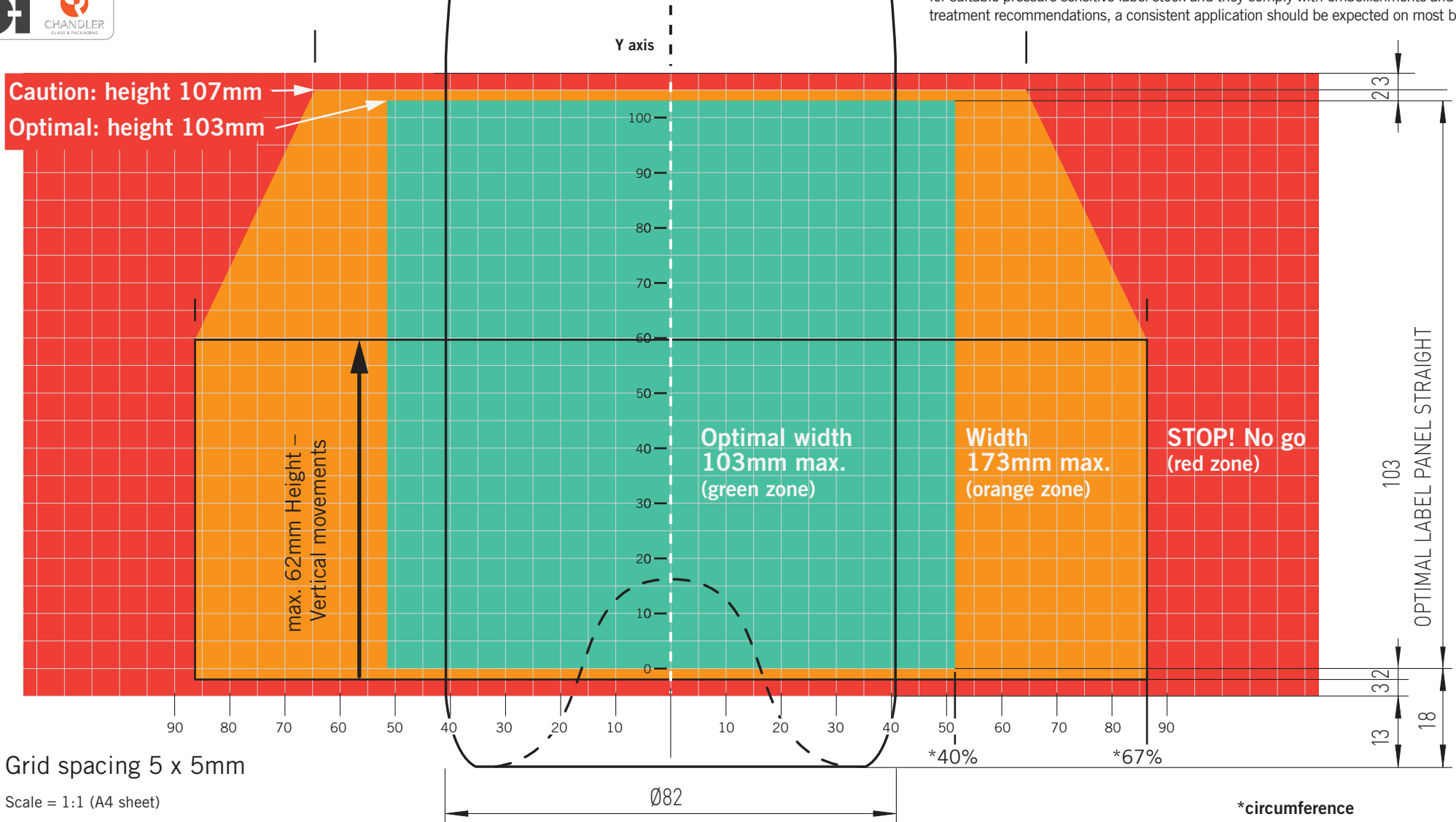


O-I 3662 TRADITIONAL PUNTED BURGUNDY BVS (565g)

Optimal Zone Height: At 103mm Maximum label height, the recommended maximum width is 103mm.

Caution Zone Width: At 173mm Maximum label width, the recommended maximum height is 62mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

*circumference

Size & Position Template for one-piece pressure sensitive labels

BRG6

- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

Label positioning & sizing template system endorsed by:

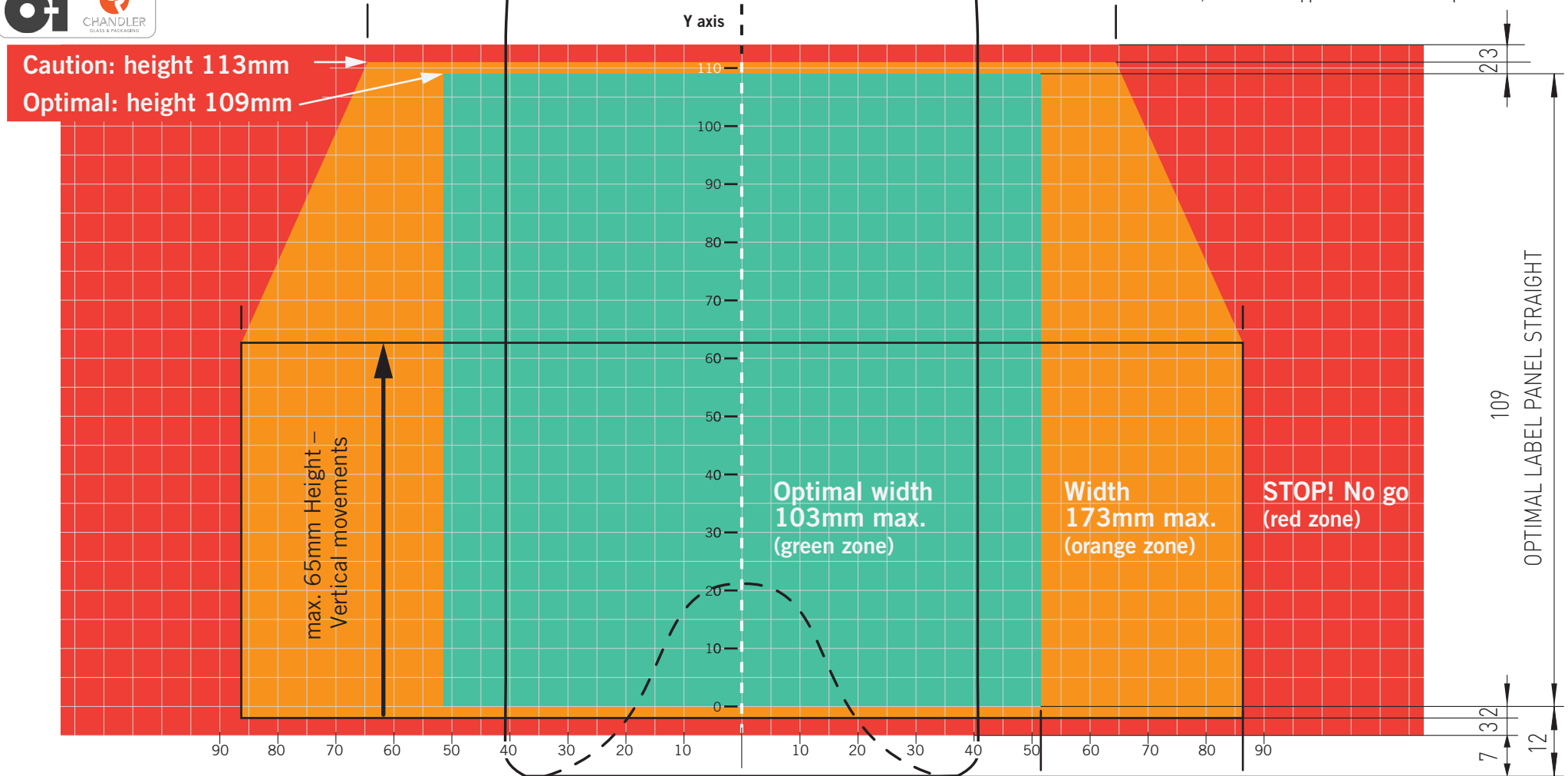


O-I 31549 TRAD. SQUARE HEEL
BURGUNDY BVS (565g)

Optimal Zone Height: At 109mm Maximum label height, the recommended maximum width is 103mm.

Caution Zone Width: At 173mm Maximum label width, the recommended maximum height is 65mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

*circumference

Size & Position Template for one-piece pressure sensitive labels



- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

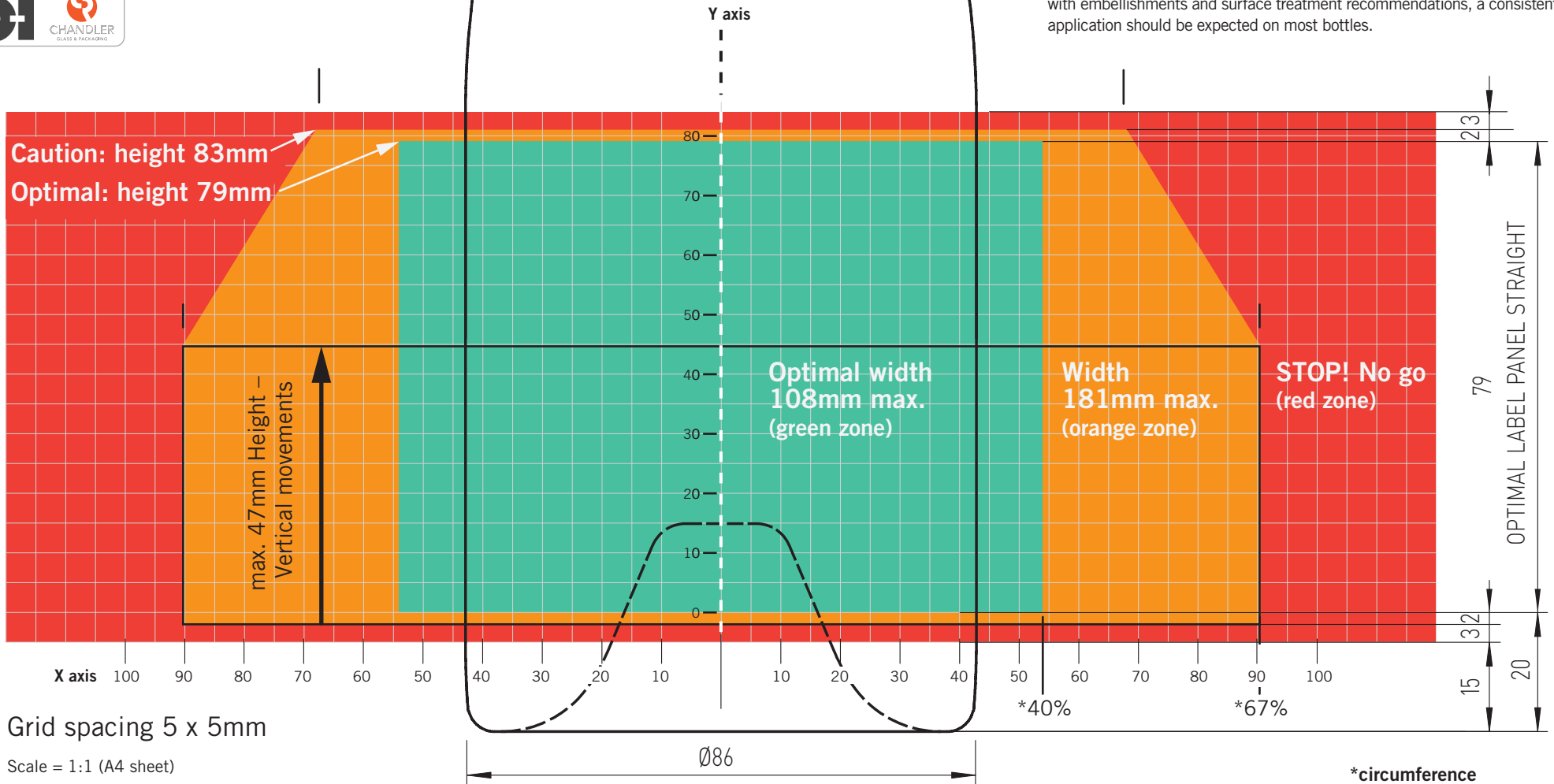


O-I 30105 PREMIUM BURGUNDY BVS (545g) CR408 BURGUNDY PREMIER BVS (555g)

Optimal Zone Height: At 79mm Maximum label height, the recommended maximum width is 108mm.

Caution Zone Width: At 181mm Maximum label width, the recommended maximum height is 47mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

*circumference

Size & Position Template for one-piece pressure sensitive labels



O-I 31532 PREMIUM SQUARE HEEL BURGUNDY BVS (545g)

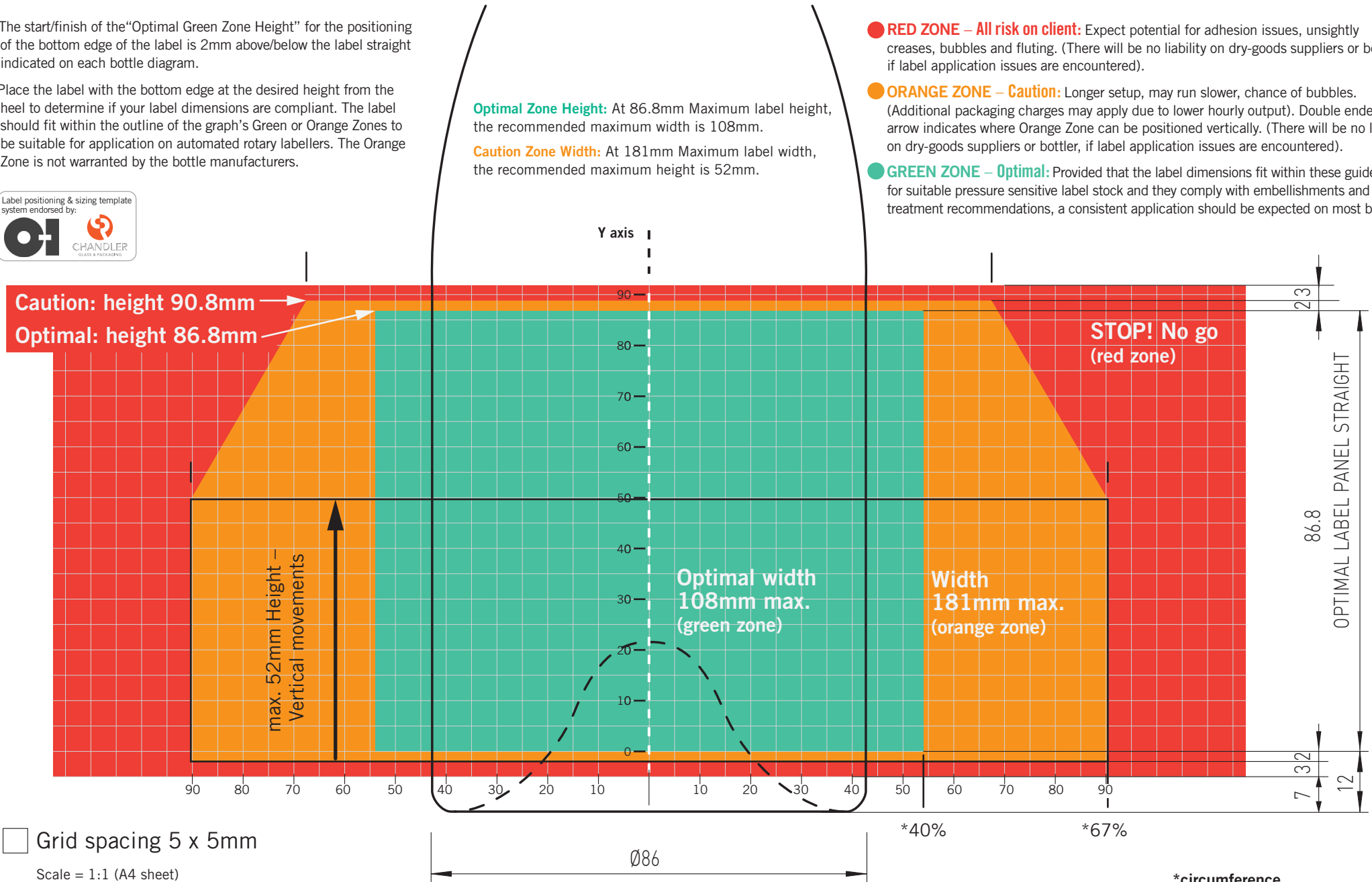
- The start/finish of the “Optimal Green Zone Height” for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph’s Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.



- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.

Optimal Zone Height: At 86.8mm Maximum label height, the recommended maximum width is 108mm.

Caution Zone Width: At 181mm Maximum label width, the recommended maximum height is 52mm.



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

*circumference

Size & Position Template for one-piece pressure sensitive labels



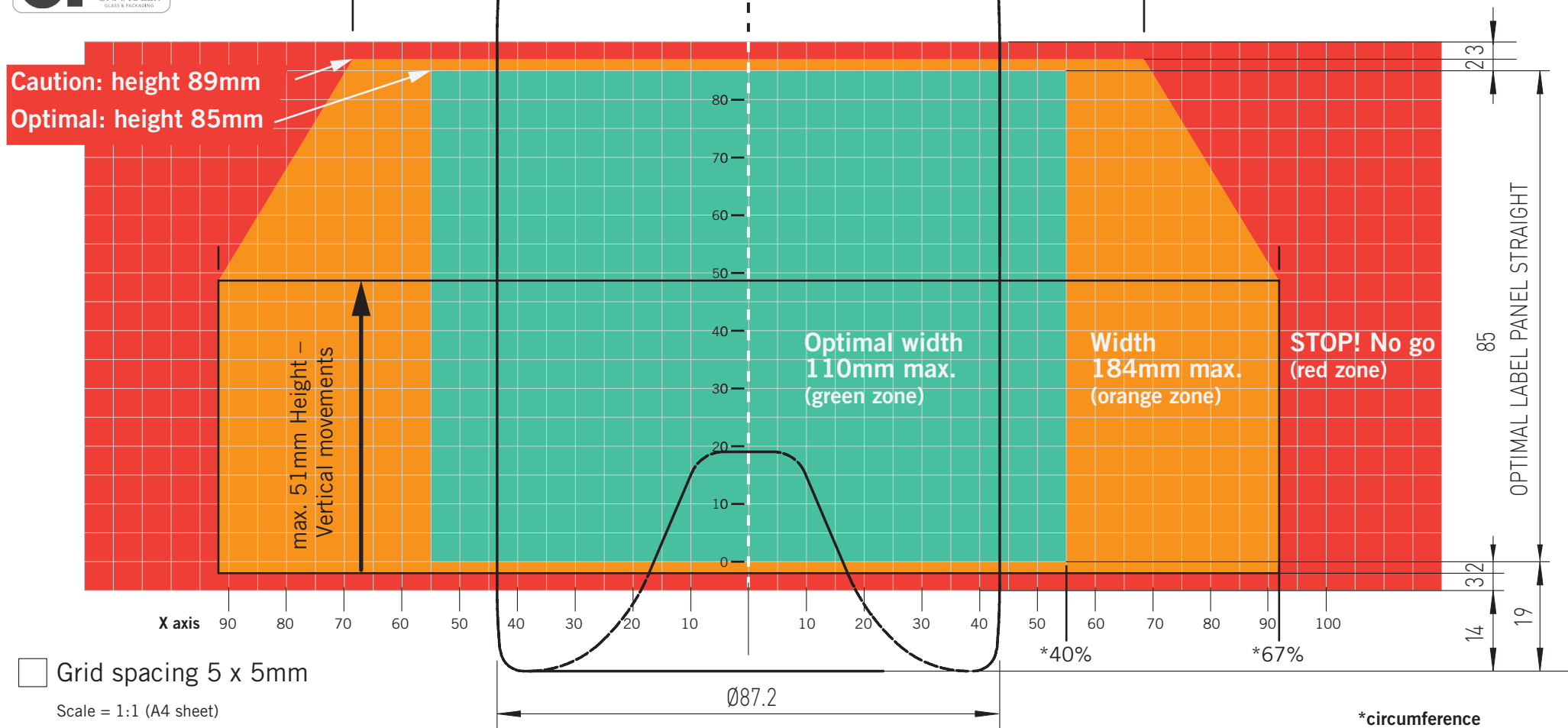
- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

O-I 31103 BURGUNDY GRANDE BVS (700g)
CR409 BURGUNDY GRANDEUR BVS (675g)

Optimal Zone Height: At 85mm Maximum label height, the recommended maximum width is 110mm.

Caution Zone Width: At 184mm Maximum label width, the recommended maximum height is 51mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

Size & Position Template for one-piece pressure sensitive labels



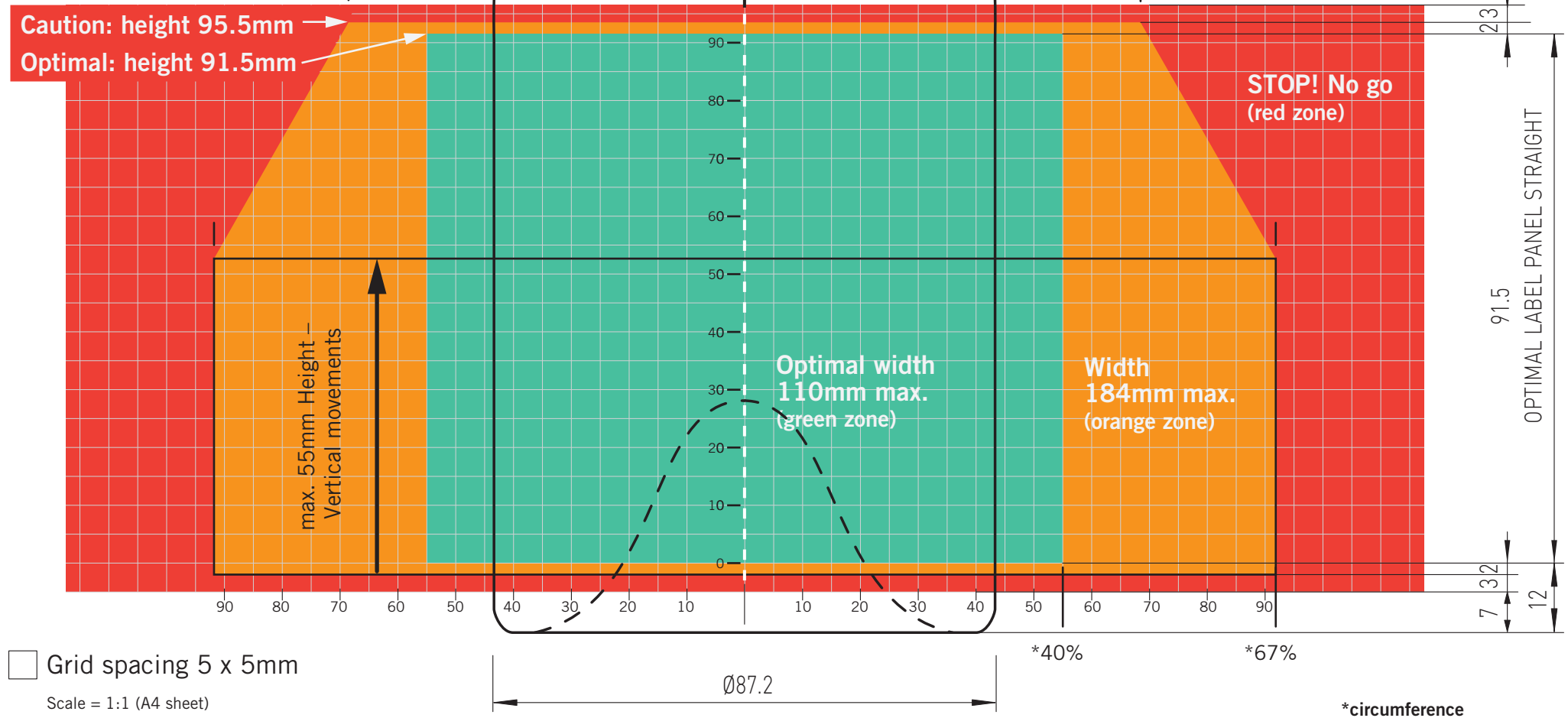
- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

O-I 31550 GRANDE SQUARE HEEL BURGUNDY BVS (700g)

Optimal Zone Height: At 91.5mm Maximum label height, the recommended maximum width is 110mm.

Caution Zone Width: At 184mm Maximum label width, the recommended maximum height is 55mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

Size & Position Template for one-piece pressure sensitive labels

BRG11

- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

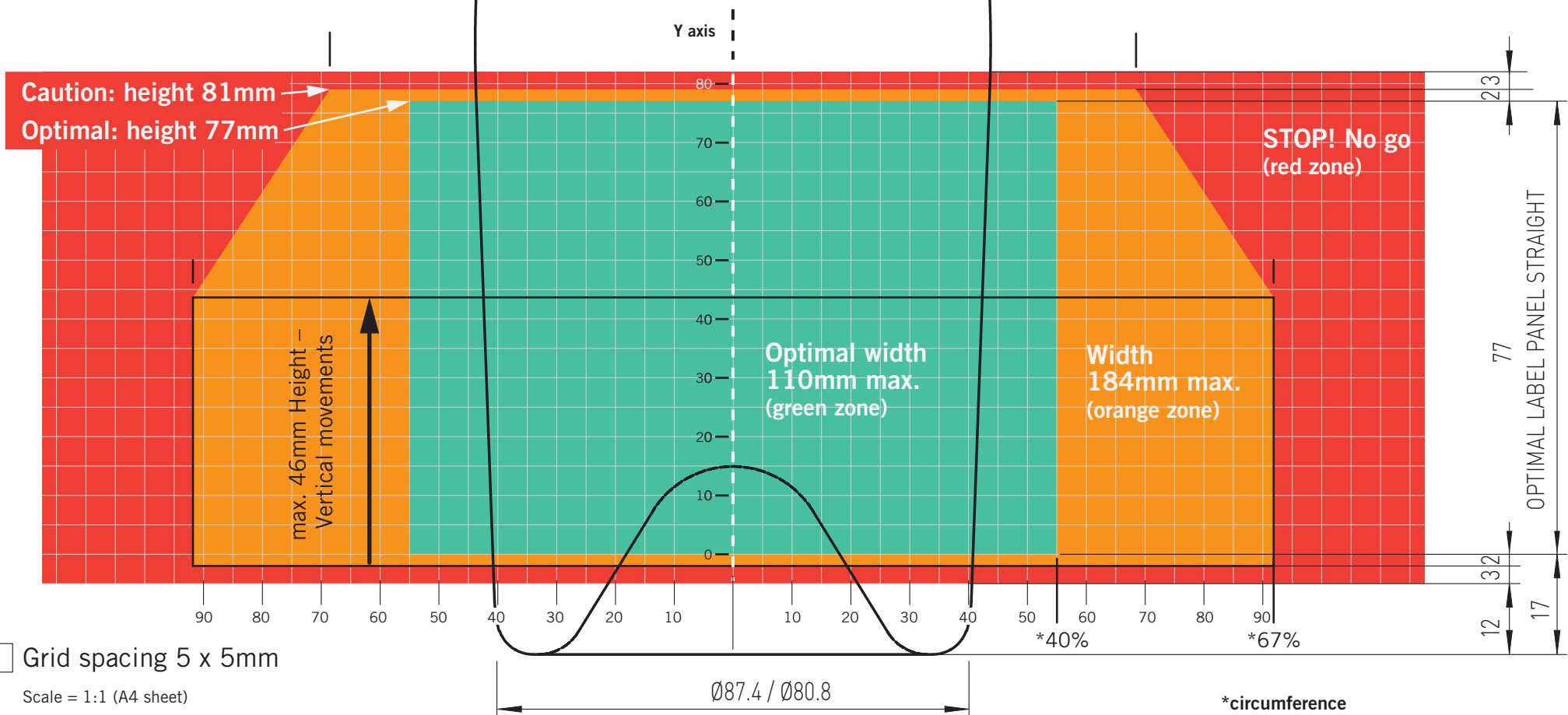


CR4015 BURGUNDY AVIGNON BVS (605g)

Optimal Zone Height: At 77mm Maximum label height, the recommended maximum width is 110mm.

Caution Zone Width: At 184mm Maximum label width, the recommended maximum height is 46mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

Size & Position Template for one-piece pressure sensitive labels

BRG12

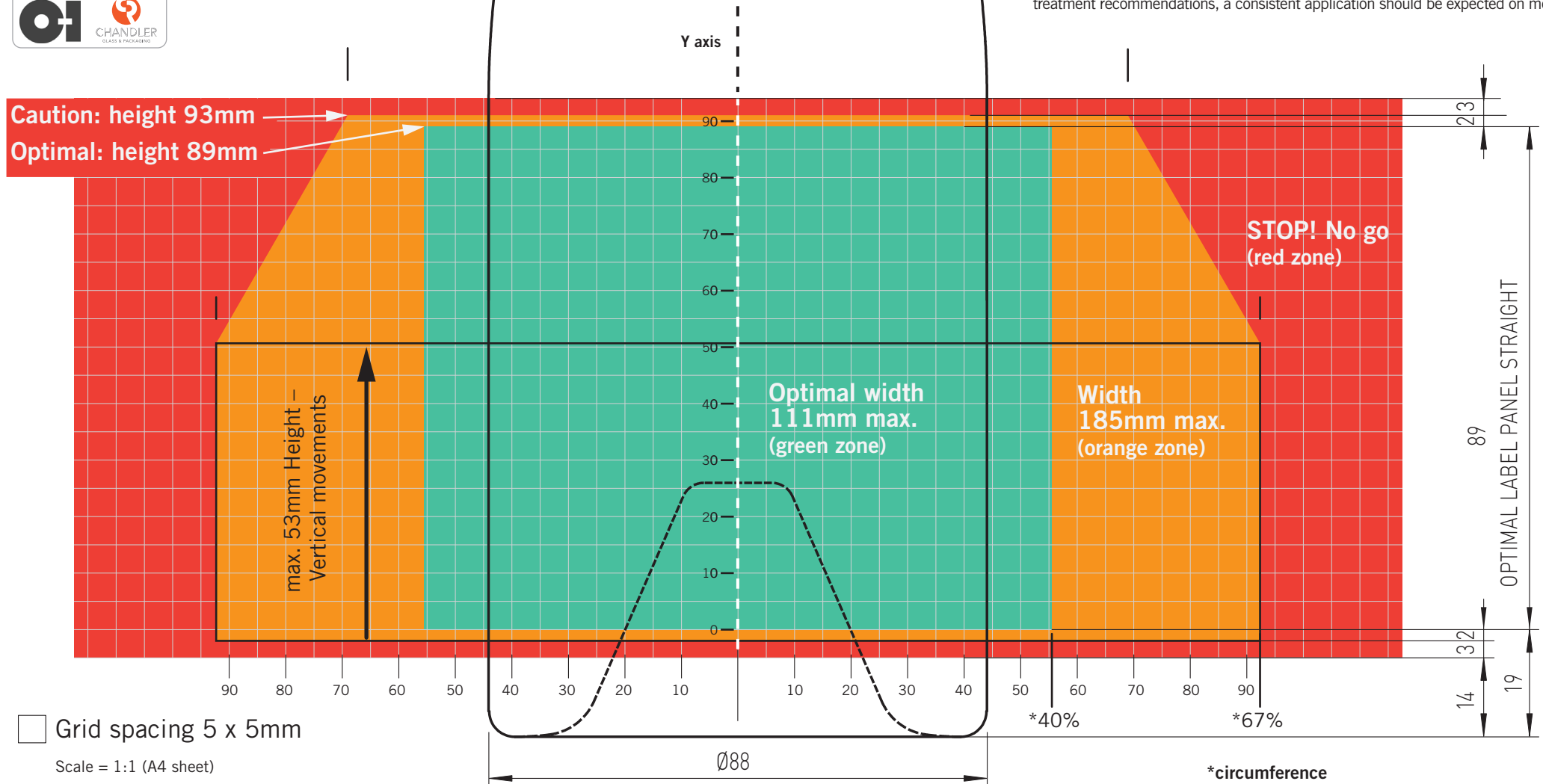
- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

CR407 BURGUNDY PASSION BVS (800g)

Optimal Zone Height: At 89mm Maximum label height, the recommended maximum width is 111mm.

Caution Zone Width: At 185mm Maximum label width, the recommended maximum height is 53mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



Size & Position Template for one-piece pressure sensitive labels



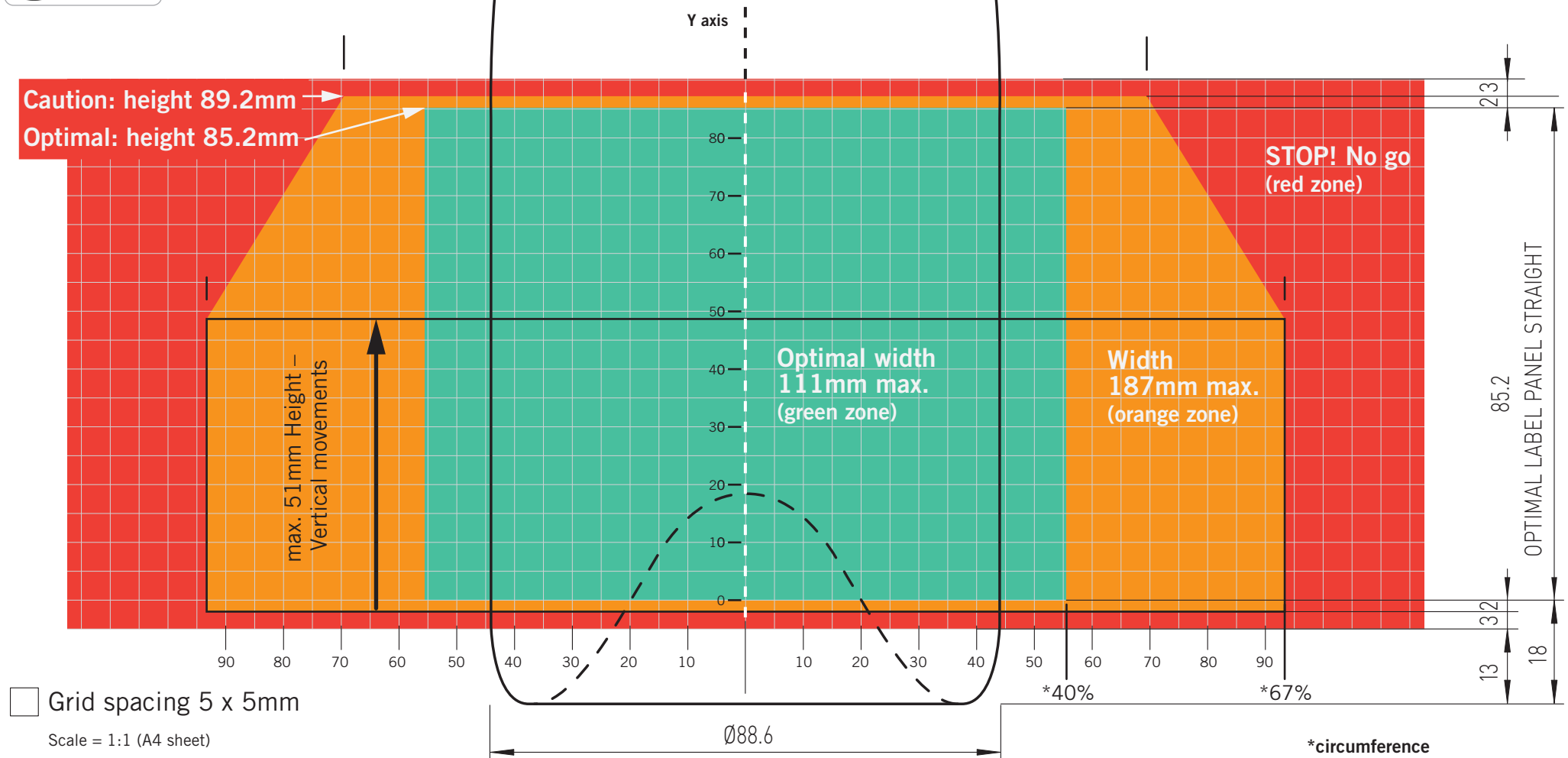
O-I 31296 ULTRA BURGUNDY BVS (825g)

- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.



Optimal Zone Height: At 85.2mm Maximum label height, the recommended maximum width is 111mm.
Caution Zone Width: At 187mm Maximum label width, the recommended maximum height is 51mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



Size & Position Template for one-piece pressure sensitive labels



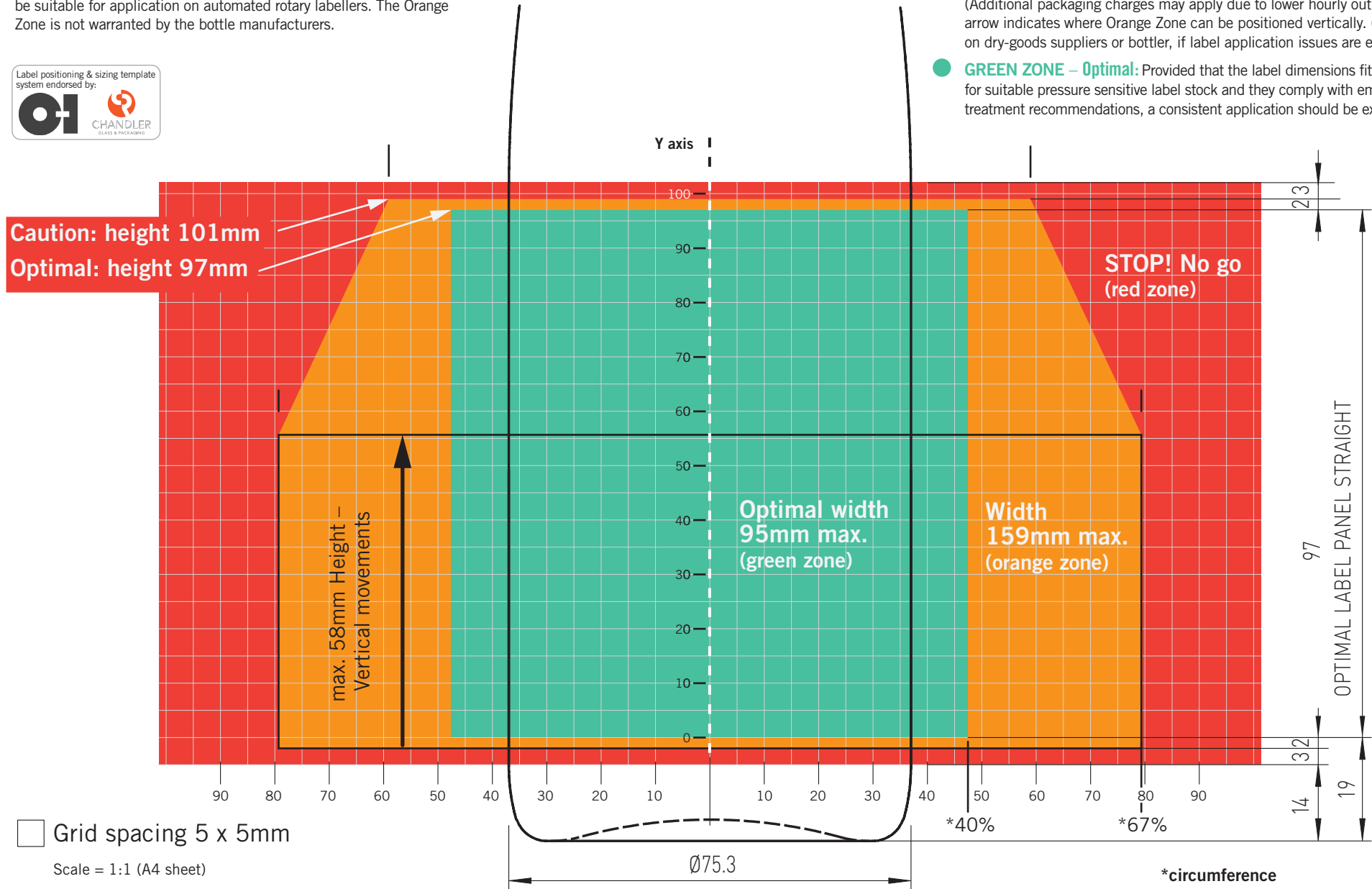
- The start/finish of the “Optimal Green Zone Height” for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph’s Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

CR302 FLUTE PRIMO BVS (475g)

Optimal Zone Height: At 97mm Maximum label height, the recommended maximum width is 95mm.

Caution Zone Width: At 159mm Maximum label width, the recommended maximum height is 58mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



Size & Position Template for one-piece pressure sensitive labels



- The start/finish of the “Optimal Green Zone Height” for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph’s Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

OI-3663 RIESLING BVS (518g)

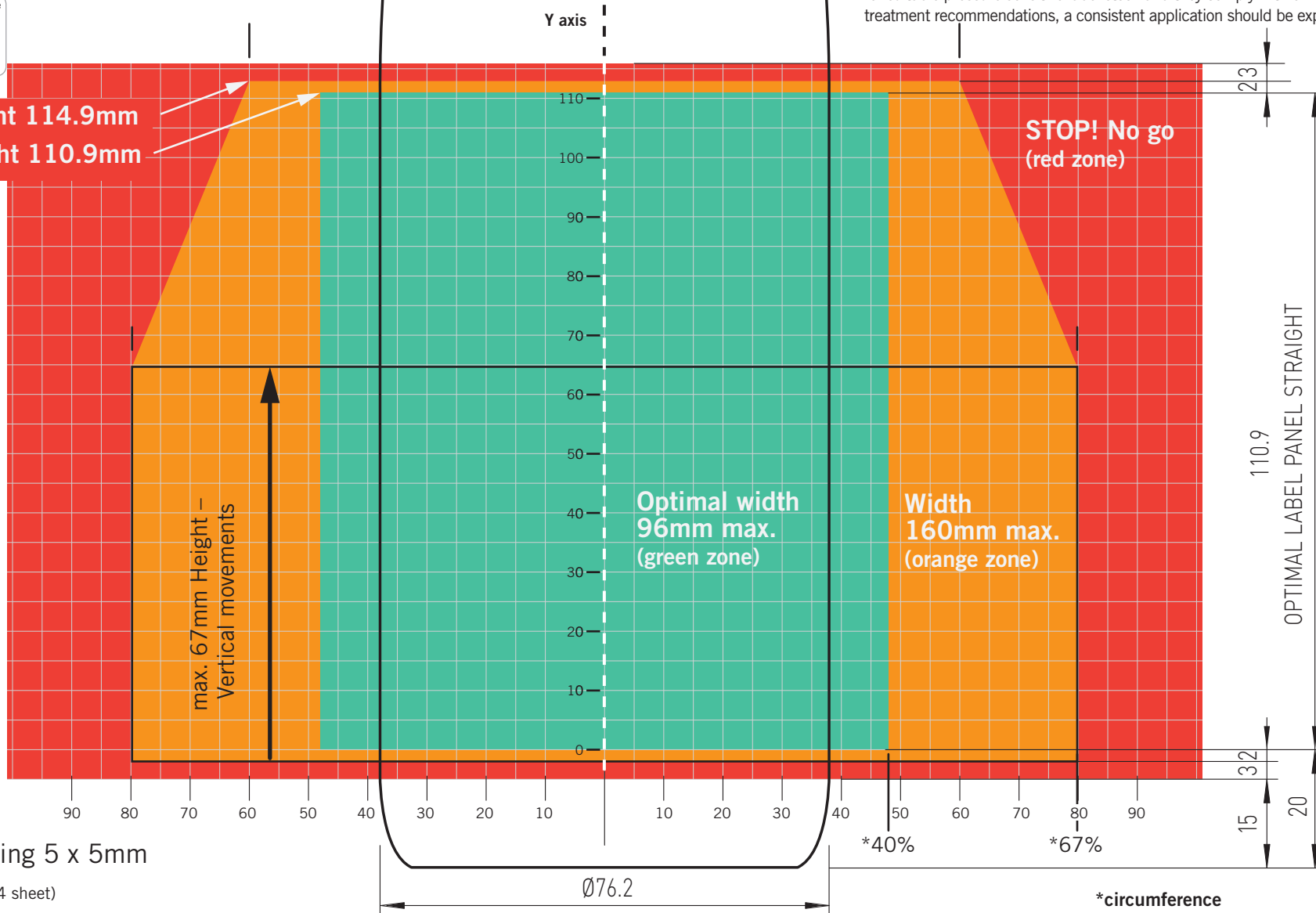
Optimal Zone Height: At 110.9mm Maximum label height, the recommended maximum width is 96mm.

Caution Zone Width: At 160mm Maximum label width, the recommended maximum height is 67mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



Caution: height 114.9mm
Optimal: height 110.9mm



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

Size & Position Template for one-piece pressure sensitive labels



- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

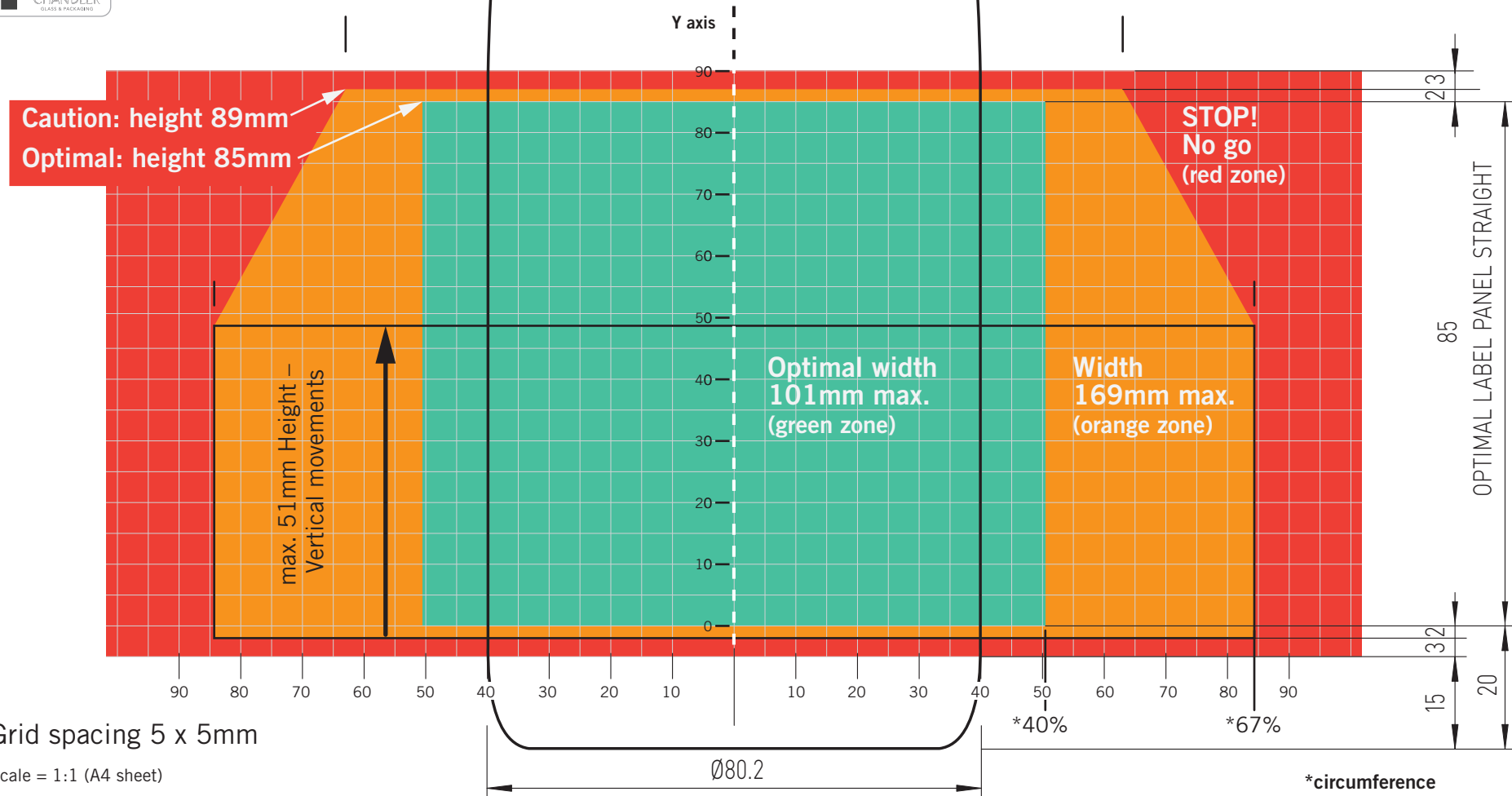


OI-30646 RIESLING PREMIUM BVS (650g)

Optimal Zone Height: At 85mm Maximum label height, the recommended maximum width is 101mm.

Caution Zone Width: At 169mm Maximum label width, the recommended maximum height is 89mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

Size & Position Template for one-piece pressure sensitive labels

SPK1

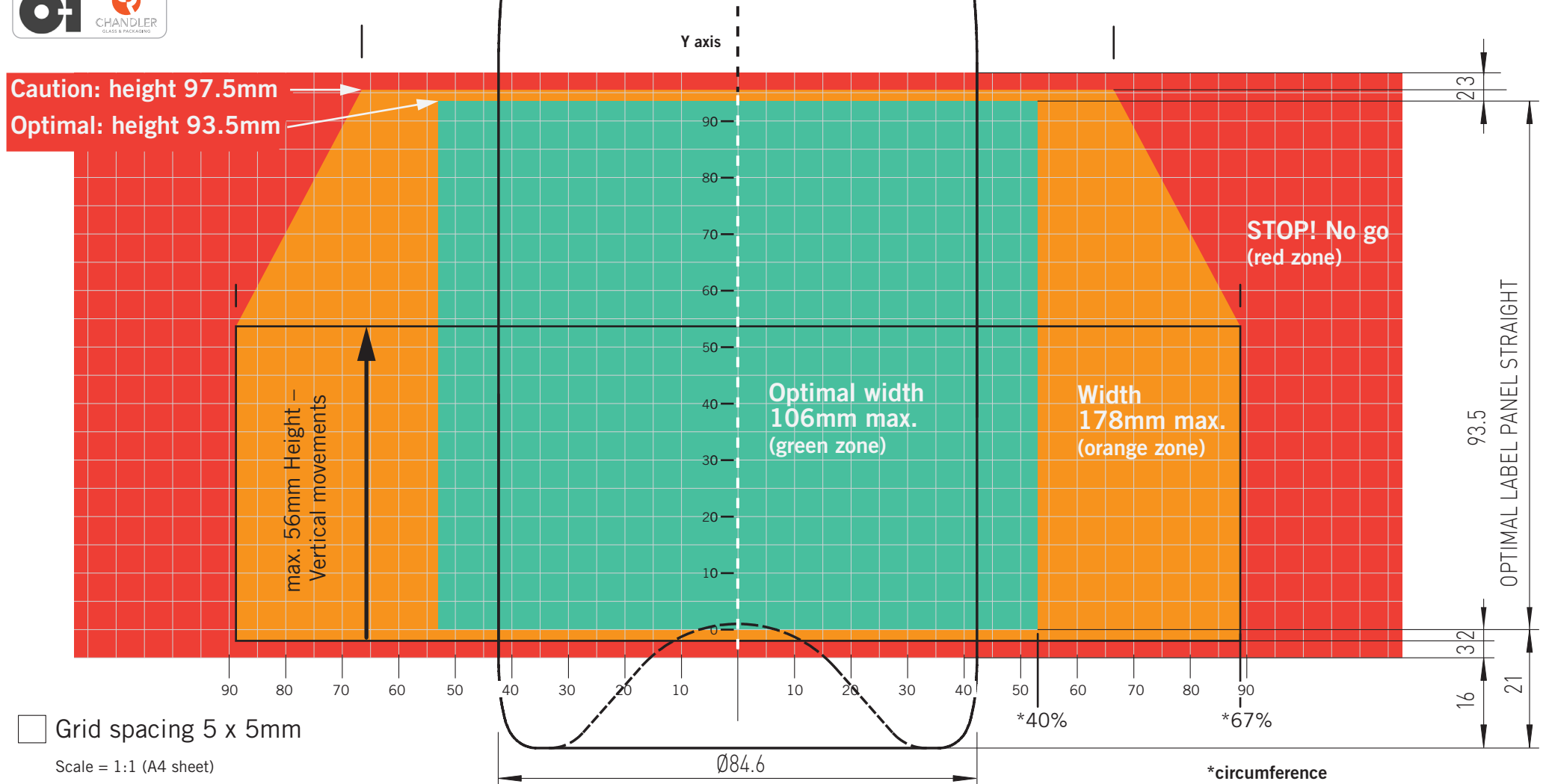
- The start/finish of the “Optimal Green Zone Height” for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph’s Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

CR982 SPARKLING CARBECO BVS (680g)

Optimal Zone Height: At 93.5mm Maximum label height, the recommended maximum width is 106mm.

Caution Zone Width: At 178mm Maximum label width, the recommended maximum height is 56mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



Size & Position Template for one-piece pressure sensitive labels



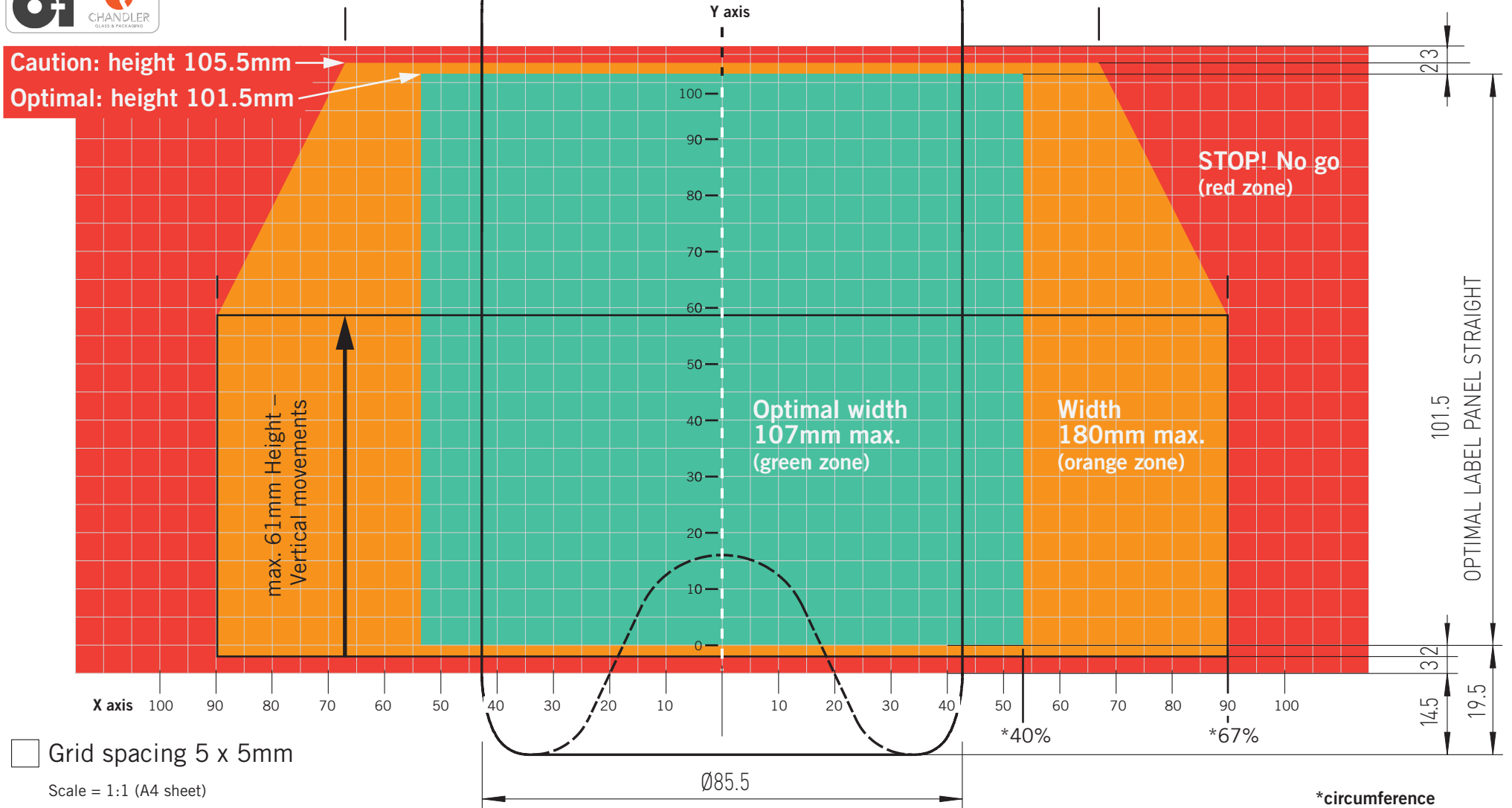
- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

CR989 SPARKLING GALLIVANT BVS (800g)

Optimal Zone Height: At 101.5mm Maximum label height, the recommended maximum width is 107mm.

Caution Zone Width: At 180mm Maximum label width, the recommended maximum height is 61mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

Size & Position Template for one-piece pressure sensitive labels



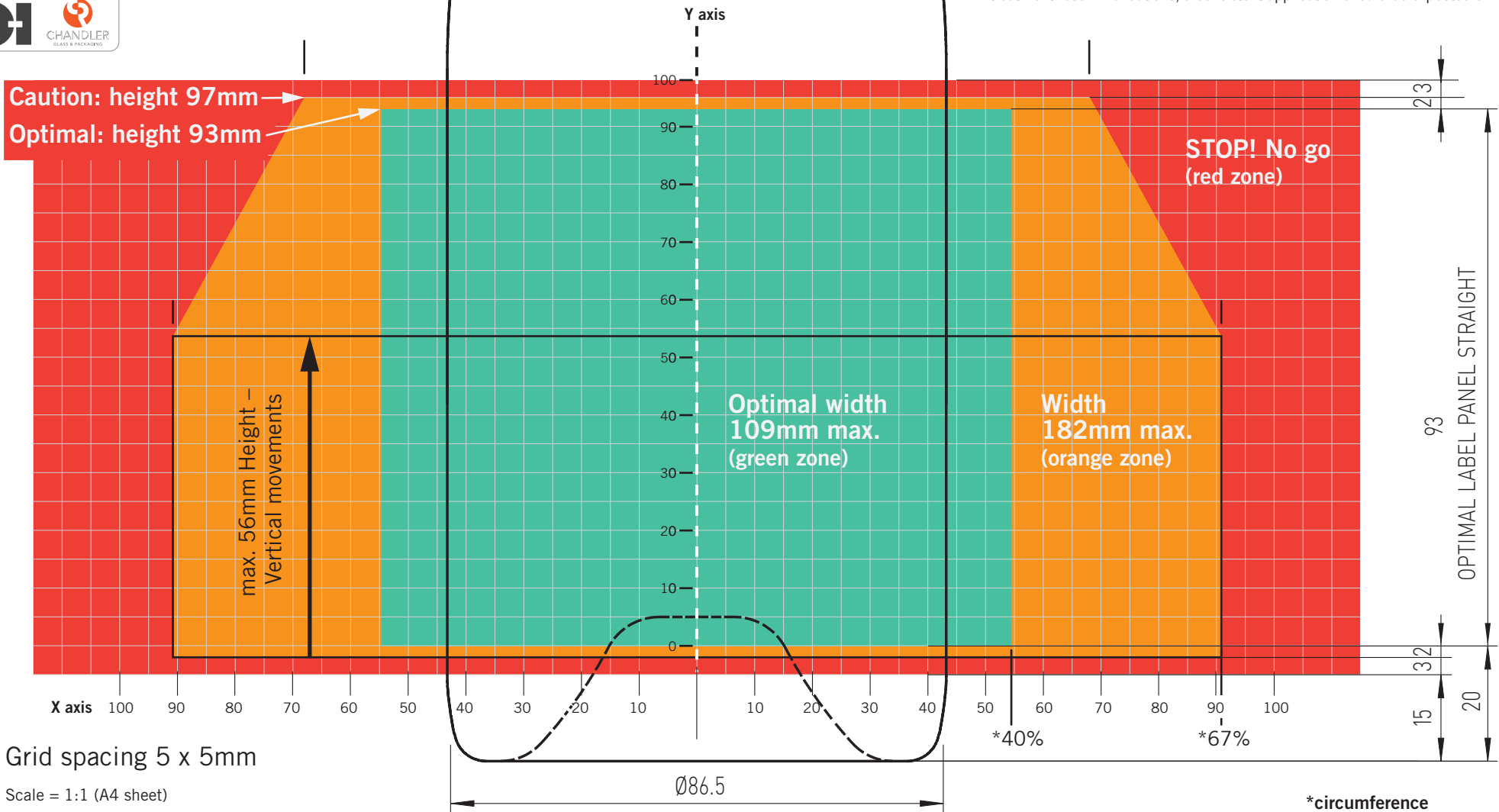
- The start/finish of the “Optimal Green Zone Height” for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph’s Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

CR988 SPARKLING BEAUMONT BVS (795g)

Optimal Zone Height: At 93mm Maximum label height, the recommended maximum width is 109mm.

Caution Zone Width: At 182mm Maximum label width, the recommended maximum height is 56mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.



□ Grid spacing 5 x 5mm

Scale = 1:1 (A4 sheet)

Size & Position Template for one-piece pressure sensitive labels

- The start/finish of the "Optimal Green Zone Height" for the positioning of the bottom edge of the label is 2mm above/below the label straight indicated on each bottle diagram.
- Place the label with the bottom edge at the desired height from the heel to determine if your label dimensions are compliant. The label should fit within the outline of the graph's Green or Orange Zones to be suitable for application on automated rotary labellers. The Orange Zone is not warranted by the bottle manufacturers.

CR983 SPARKLING BRUT BVS (880g)

Optimal Zone Height: At 81.5mm Maximum label height, the recommended maximum width is 120mm.
Caution Zone Width: At 201mm Maximum label width, the recommended maximum height is 49mm.

- **RED ZONE – All risk on client:** Expect potential for adhesion issues, unsightly creases, bubbles and fluting. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **ORANGE ZONE – Caution:** Longer setup, may run slower, chance of bubbles. (Additional packaging charges may apply due to lower hourly output). Double ended arrow indicates where Orange Zone can be positioned vertically. (There will be no liability on dry-goods suppliers or bottler, if label application issues are encountered).
- **GREEN ZONE – Optimal:** Provided that the label dimensions fit within these guidelines for suitable pressure sensitive label stock and they comply with embellishments and surface treatment recommendations, a consistent application should be expected on most bottles.

